

value proposition

MaxLiving supplements are scientifically formulated for optimal potency in order to provide the essential nutrients for a health and wellness lifestyle.

brand promise

- MaxLiving formulations are created with purpose and care, backed by research, to ensure nutritional quality and efficacy.
- The supplements are manufactured in the USA to the highest industry standards in state-of-the-art facilities that are: GMP-certified, FDA registered, and NSF-certified.
- Our supplements contain no artificial sweeteners and low levels of natural sweeteners.
- Supplement formulas are rigorously tested to ensure they are 100% GMO and gluten free
- We guarantee the strength and purity of our products and that they provide unyielding quality.

target audience

Detox System is ideal for patients looking to:

- Reduce the burden of toxins on the body¹.
- Improve digestion².
- Improve immune function³.
- Improve the pathways of toxin elimination⁴.

Factors that contribute to toxicity:

- Environmental sources: mold, pollution and emission from vehicles.
- Chronic use of medications or antibiotics.
- Eating conventional (or non-organic) dairy, produce and meats.
- Mercury amalgams.
- Leaky gut.
- Vaccine administration.



Disclaimer:

This Product Information provided by MaxLiving provides information that should not take the place of medical advice. We encourage you to talk to your healthcare providers (doctor, registered dietitian, pharmacist, etc.) about your interest in, questions about, or use of dietary supplements and what may be best for your overall health. These statements have not been evaluated by the Food and Drug Administration. Any statement or recommendation in this publication does take the place of medical advice.

key messaging

- Detox System offers gentle, whole body detoxification in an easy to follow, two-step process..
- Detoxification is a critical component of health and wellness and should be done regularly.
- We are exposed to toxins on a daily basis, even if we live a healthy lifestyle, making regular detoxification essential for optimal health.

positioning vs. competition

Detoxification is a critical component of health and wellness. The majority of detoxification formulas available on the market contain harsh laxatives that do more harm than good. These formulas are not designed to promote your body's natural ability to detoxify in a slow and healthy manner; instead they can promote rapid release of toxins. Toxins that are rapidly released without the presence of supportive nutrients can cause a number of unfavorable reactions including overwhelming the pathways through which the toxins are eliminated. This can lead to stagnation of toxins, hinder your ability to fully detoxify, and place a burden on remaining pathways. The most ideal way to cleanse is with gentle herbs and nutrients that nourish your cells while simultaneously removing toxins.

Detox System	Competitors
Gentle cleansing and detoxification using botanicals.	Cleansing through the use of harsh laxatives.
Intra and extracellular antioxidants to address toxins inside and outside of cells.	Most cleanses operate as a colon cleanse only, rapidly expelling toxins through the digestive tract, but failing to address other toxic burdens in the body.
Activated charcoal to safely and effectively bind toxins for elimination.	Most cleanses force elimination of toxins with laxatives.

ingredient breakdown

L-Cysteine	An amino acid and precursor to glutathione synthesis.
L- Glycine	An amino acid that plays a role in neurotransmitter formation.
L-Glutamine	An amino acid that plays a role in healing the intestinal lining.
Lactobacillus acidophilus	Acidophilus is a bacteria commonly found in the intestine and shown to create an "unfriendly" environment for bad bacteria.
Maximized Purify Blend	A combination of botanicals (dandelion and milk thistle) with sulfur rich compounds (cabbage powder, sulfur and L-glutathione).
Maximized Detox Blend	A combination of greens (chlorella and spirulina), the enzyme catalase and superoxide dismutase.
Magnesium	A mineral that plays an essential role in neutralizing free radicals.
Activated Charcoal	Charcoal that has been heated increases its adsorptive power
Psyllium Husk	A natural source of soluble fiber.
Flaxseed Powder	A rich source of micronutrients, dietary fiber, manganese, vitamin B1, and omega-3 fatty acids.
Glucomannan	A water-soluble polysaccharide that is considered a dietary fiber.
Maximized Botanical Blend	A blend of botanical intended to soothe the gastrointestinal system (fenugreek, peppermint, ginger and fennel).

Cell Detox

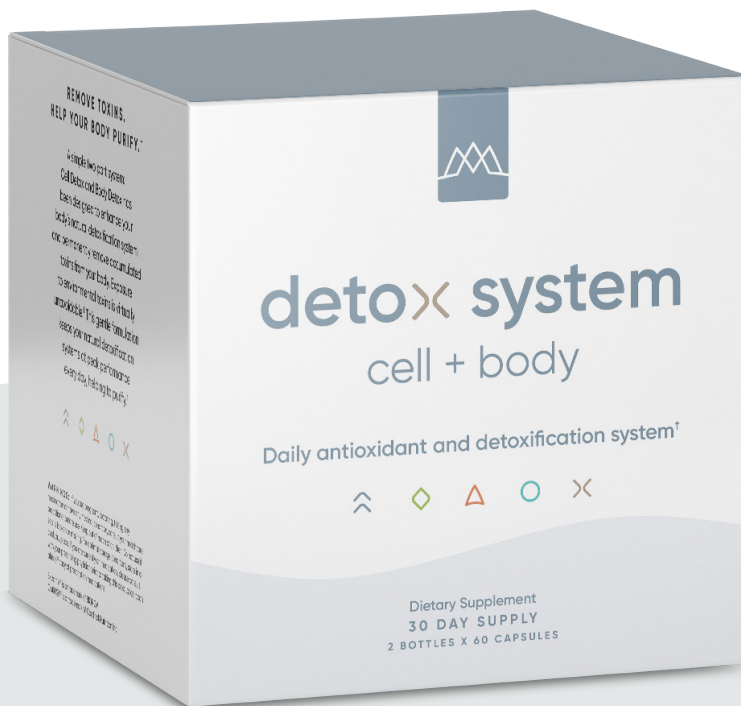
Body Detox

Supplement Facts		
Serving Size: 2 Capsules	Servings Per Container: 30	
	Amount Per Serving	% DV
L-Cysteine (as HCL monohydrate)	100 mg	*
L-Glycine	100 mg	*
L-Glutamine	85 mg	*
Lactobacillus acidophilus	1B CFU	*
Maximized Purify Blend	700 mg	*
Dandelion extract (<i>Taraxacum officinale</i>) (leaves), milk thistle extract (standardized to 80% silymarin) (<i>Silybum marianum</i>) (seed), cabbage powder (<i>Brassica oleracea</i>) (leaf), Sulfur (as methylsulfonylmethane, OptiMSM®), and L-Glutathione		
Maximized Detox Blend	480 mg	*
Organic Chlorella (<i>Chlorella vulgaris</i>) (broken cell wall), Organic spirulina (<i>Arthrospira platensis</i>) (whole plant), Catalase (from <i>Aspergillus niger</i>), Superoxide Dismutase (from melon) (<i>Cucumis melo</i>) (fruit) Extramel® M		
*Daily Value not established		

Other Ingredients: Hypromellose (capsule), cellulose and vegetable stearic acid.
Free Of: Sugar, salt, dairy, eggs, peanuts, tree nuts, fish, shellfish, yeast, wheat, gluten, soy, preservatives, titanium dioxide, artificial colors and flavors.

Supplement Facts		
Serving Size: 2 Capsules	Servings Per Container: 30	
	Amount Per Serving	% DV
Magnesium (as oxide from Dead Sea, chloride from saltwater)	100 mg	25%
Activated Charcoal	100 mg	
Psyllium Husk (<i>Plantago ovata</i>) (husk)	200 mg	*
Flaxseed powder (<i>Linum usitatissimum</i>) (seed)	200 mg	*
Glucomannan (<i>Amorphophallus rivieri</i>) (tuber)	200 mg	*
Maximized Botanical Blend	200 mg	*
Fenugreek seed (<i>Trigonella foenum-graecum</i>), Peppermint leaf (<i>Mentha haplocalyx</i>), Ginger root (<i>Zingiber officinale</i>), Fennel seed (<i>Foeniculum vulgare</i>).		
*Daily Value not established		

Other Ingredients: Hypromellose (capsule), cellulose and vegetable stearic acid.
Free Of: GMOs, sugar, salt, dairy, eggs, peanuts, tree nuts, fish, shellfish, yeast, wheat, gluten, soy, preservatives, titanium dioxide, artificial colors and flavors.



scientific support

Cell Detox is a full-spectrum detoxification formula that protects cell membranes, DNA and other body proteins from the damaging effects of free radical toxins and dietary food toxins. It contains plant and cruciferous extracts that protect against liver toxins and exercise-induced toxins by delivering a blend of amino acids, vegetable and fruit extracts, along with natural source Catalase and S.O.D.

Body Detox supports healthy detoxification for the entire body. It provides natural magnesium salts, activated charcoal, fiber and a botanical blend of fenugreek, peppermint leaf, ginger root and fennel seed to promote effective elimination of toxins without the use of laxatives. These two formulas combine to create Detox System to offer a gentle, effective and safe way to remove intra and extracellular toxins.

- L-Cysteine plays a role in protecting DNA, and other body proteins, from being damaged and easily oxidized by free radicals. Cysteine detoxifies heavy metals and it also activates many important functions of the immune system. Cysteine has high affinity for heavy metals and will bind tightly to metals such as lead cadmium, mercury and arsenic so they can be excreted from the body^{5,6,7}.
- L-Glycine supports healthy sleep cycles, and poor sleep can affect immunity and generate toxic inflammatory markers⁸.
- L-Glutamine can act as a respiratory fuel and can enhance the function of stimulated immune cells. L-Glutamine modulates the immune system and plays a role in keeping ammonia toxicity down by being a nontoxic transporter of ammonia in the blood circulation^{9,10}.
- Lactobacillus acidophilus detoxifies two mycotoxins: ochratoxin A (OTA) and patulin (PAT) which are abundantly found in human foods. Lactobacillus acidophilus helps protect people against the adverse health effects of these compounds by reacting with them and neutralizing them¹¹.
- Dandelion, Milk Thistle, Cabbage Leaf powder, MSM (as OptiMSM[®]) and L-Glutathione play a role in detoxifying the liver by keeping the liver damage markers, ALT and AST down. They can also be liver-protective by blocking cell membrane damage. They all have antioxidant activities^{12,13,14,15,16}.
- Organic Chlorella, Organic Spirulina, Catalase and Superoxide Dismutase (S.O.D.) reduce free radical toxins. Both Spirulina and Chlorella have the ability to neutralize dietary toxins^{17,18,19,20}.
- Seventy percent of Americans and Europeans are Magnesium deficient . This is a critical situation where toxicities can occur because Magnesium is essential for producing Glutathione Peroxidase, the first line of defense against free radicals^{22,23}. Magnesium protects against heavy metal toxicity, and is an essential detoxifier of lead, mercury and arsenic mainly through production of Glutathione Peroxidase and Metalloproteinases²⁴.

- Activated Charcoal is a potent detoxifying agent, even when excess toxins were created by intentional acetaminophen overdose in human volunteers²⁵. Activated Charcoal treatment speeds up the elimination of environmental toxins, and toxicities caused by medication such as Digoxin in patients who were treated with it. Activated Charcoal reduced the Digoxin half-life removal time from 68 hours to an average of 36 hours. In controlled situations, filtration of bodily fluids using Activated Charcoal can actually remove toxic inflammatory cytokines rapidly and effectively^{26,27}.
- Psyllium husk binds to metals, such as excess free iron, which is known to be a free radical generator, causing hydrogen peroxide in the body to be converted into the highly toxic hydroxyl radical²⁸.
- Psyllium fiber has the additional benefits of being a well-known bulk laxative that helps prevent the resorption of Cholesterol in the G.I. Tract²⁹.
- Flaxseed consumption lowers Oxylipins, inflammatory markers that are formed as a by-product when fatty acids are digested. In older people (45 to 64 years old), Oxylipins are two or more times higher than in younger people (19 to 28 years old). After 4 weeks of Flaxseed consumption, 7 out of 10 older people had their Oxylipin levels normalized, while 3 people still had elevated Oxylipins³⁰.
- Glucomannan has synergistic properties with dietary Chromium; both support healthy blood lipid levels. Glucomannan minimizes the dangerous postprandial insulin surge by up to 50% that can occur after meals. It works as a dietary fiber that slows the absorption of carbohydrates so insulin spikes are minimized and its toxic effects are lessened^{31,32}.
- Fenugreek and Ginger were tested side-by-side in a clinical trial. Ginger decreased platelet aggregation and Fenugreek mildly lowered after-meal glucose spikes during the 3-month study³³.
- In 2014, a meta-analysis of human trials using Fenugreek Seed confirmed the earlier results and concluded that Fenugreek strongly lowered after-meal (postprandial) glucose spikes³⁴.
- A 2013 detailed study with Ginger Root showed that it improved insulin sensitivity as shown by reduced insulin levels. In the same study, Ginger supported a healthy lowering of LDL-Cholesterol by 24% from 89.2 to 67.8 mg/dL³⁵.
- Peppermint Leaf, its extracts and essential oils have been used traditionally and in the modern era to support good colon health. A systematic review and meta-analysis showed that Peppermint oil was effective in supporting colon health in 4 trials involving 392 people³⁶.
- Fennel has a protective effect on bone cells. Bone cell metabolism is a dynamic balance between bone resorption and new bone cell formation. Fennel extract at low micromolar doses causes bone stem cells to grow and differentiate into new bone cells³⁷.
- Fennel and its constituent anise have shown phytoestrogen activity and have been tested for natural estrogenic activity with positive results. Fennel has traditionally been used for its androgenic activity³⁸.

use, dose, and interactions

USE/DOSAGE: Cell Detox: Take 2 capsules daily, 30 minutes before a meal with water or as directed by your qualified healthcare practitioner. Body Detox: Take 2 capsules daily one hour before bedtime with water or as directed by your qualified healthcare practitioner.

INTERACTIONS: Detox System contains complex blends of botanicals, amino acids and nutrients and can impact the efficacy and potency of prescription medication and supplements. If you are currently on medication, please consult with your prescribing physician prior to taking this product as it can alter the efficacy of prescription medications. Detox System is intended to be used by adults and should be consumed with copious amounts of water.

PREGNANCY AND BREASTFEEDING: If you are pregnant, lactating, taking any medication or have any medical condition, consult your healthcare practitioner before use.

product specs

SKU #: 1388 (unit) and 1388CS12 (case of 12 units).

UPC#: 658010117340.

PACKAGING: Two screw-top plastic bottle, 150cc.

CONTENTS: Cell Detox: 60 Vegetarian Capsules. Body Detox: 60 Vegetarian Capsules.

SERVINGS PER CONTAINER: 30 servings.

APPEARANCE: Clear capsule containing yellow powder.

ODOR/TASTE: Cell Detox: light, grassy odor. Body Detox: no distinct odor.

SHELF LIFE AND STORAGE: Physically and chemically stable at room temperature with a shelf life of 24 months.

Minimize exposure to light, heat, oxygen, and humidity. Store in a cool, dry place.

WARNINGS: As with any dietary supplement, consult your healthcare practitioner before using this product, especially if you are pregnant, nursing, anticipate surgery, take medication on a regular basis or are otherwise under medical supervision.

NOTES: Keep out of reach of children. This product may cause temporary discomfort, gas, bloating, constipation, diarrhea or nausea as your body naturally begins detoxification.

SUGGESTED RETAIL PRICE (SRP): \$74.95

ALLERGENS: Free of: sugar, salt, dairy, eggs, peanuts, tree nuts, fish, shellfish, yeast, wheat, gluten, soy, preservatives, titanium dioxide, artificial colors and flavors.

GLUTEN-FREE

DAIRY-FREE

SALT-FREE

SHELLFISH-FREE

NON-GMO

SUGAR-FREE

EGG-FREE

SOY-FREE

MaxLiving reserves the right to change any of these specifications at any time with no prior notice. Please make sure you always have the latest version of this Product Info document for the most accurate and updated information.

FAQs

Can I take Detox System every day?

Yes, this product was designed to be a daily use product.

Can Body Detox be taken closer to bedtime than 1 hour before?

This has more to do with comfort than science. If you swallow something and lay down, you may feel like it's not moving. If you drink water before bed, you may need to go to the restroom in the middle of the night. Body Detox works best if taken before bed because it will encourage bowel movement in the morning, which is a good time to eliminate for many people. If you can't take Body Detox at night for some reason, it's certainly okay to take it during the day.

The label says the product contains glutathione (GSH), how is it absorbed and where does it come from?

GSH contained in the new formulation is food grade, meaning that the body can absorb it in this form. It is not necessarily something that stimulates your body to produce glutathione. It actually is glutathione as you would find it in healthy foods like raw dairy products. It has enzymes, it has probiotics, and it has an amino acid sequence that helps guide the glutathione into the cells that it needs to be via the receptor sites.

Is it safe to be used by children under the age of 18?

This product is formulated for adults, not children.

Is it safe to take it with prescription medication?

We recommend that you do not take this product within 1-2 hours before/after taking medication.

What is Charcoal "A Supra"?

"A Supra" is a brand of activated charcoal. We are using the same ingredient, from a different source.

What is a hypromellose capsule?

This is a veggie capsule. It is non-animal and suitable for vegetarians.

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